



# Clifford



Become a 2026

## *Clifford Connects* **SPONSOR**

**SUPPORTING COMMUNITIES  
BUILDING CONNECTIONS  
YEAR-ROUND WITH CLIFFORD CONNECTS.**

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Clifford Connects is a grassroots, community-led movement to revitalize Clifford! Our volunteer-led committee is dedicated to supporting our residents & businesses through events, beautification, promotion, and fundraising.

The Clifford Connects Sponsorship Package is a year-long opportunity designed to support initiatives that better our downtown and community. Your sponsorship helps us create exciting, engaging events and attractions that bring people together, draw visitors downtown, and support our local businesses.

By partnering with Clifford Connects, you're not just sponsoring us – you're investing in the vibrancy and growth of our community all year long.

## Signature Events

- Clifford Carnival Celebration
  - July 11th, 2026
  - 10am – 2pm
- Clifford's Winter Magic Market
  - November 28th, 2026
  - 5pm – 7pm

In addition to our signature events, we also host a variety of other activities and community events throughout the year. Visit [www.cliffordconnect.ca](http://www.cliffordconnect.ca) for the latest updates.



**GOAL!**

**\$6000**

**IN 2025,  
WE  
FUNDRAISED  
\$4350**

**HELP US REACH OUR  
GOAL IN 2026!**

**THANK YOU TO OUR  
2025 SPONSORS**



**Wightman**



# SEASON SPONSORSHIP TIERED LEVELS

*Season sponsorships are honoured from April 2026 – March 2027*

## GOLD | \$500

*All sponsors are welcome to host a booth or activation at events!*

- Event Partner Exposure at 2026 signature events
- Priority Signage Opportunity
  - Name & Logo displayed at signature events (*signage provided by company*)
- Listed as sponsor on signage on the 2 Clifford Community Poster Boards.
- Social Media Sponsor Highlight
  - About our Partners post on Clifford Connects Facebook & Instagram. Includes: company logo, name & mention.
- Mentioned as a sponsor on cliffordconnects.ca website
- Logo included on Clifford Rotary LED Sign before signature events
- Norgan Theatre Pre-Show Advertising before signature events
- Logo included on 2 signature event posters
- Social Media Posts & Mentions throughout the year
- Sponsorship Receipt

## SILVER | \$250

- Priority Signage Opportunity
  - Name & Logo displayed throughout the event (*signage provided by company*)
- Social Media Sponsor Highlight
  - About our Partner's post on Clifford Connect Facebook & Instagram. Includes: company logo, name & mention.
- Mentioned as a sponsor on cliffordconnects.ca website
- Norgan Theatre Pre-Show Advertising before signature events
- Social Media Posts and Mentions
- Sponsorship Receipt

## BRONZE | \$100

- Social Media Sponsor Highlight
  - About our Partners post on Clifford Connect Facebook & Instagram. Includes: company logo, name & mention.
- Mentioned as a sponsor on cliffordconnects.ca website
- Norgan Theatre Pre-Show Advertising before signature events
- Social Media Posts and Mentions
- Sponsorship Receipt

## COPPER | <\$100

- Donate what you can!
- Mentioned as a sponsor on cliffordconnects.ca website
- Social Media Posts and Mentions
- Sponsorship Receipt



# PLATNIUM

*Level up your Gold Sponsorship!*

In addition to your gold benefits, become the exclusive sponsor of specific activities or features at our events. These activity sponsorships are designed to give you targeted exposure while directly supporting key event elements. For your sponsorship, you will receive:

- **All the benefits of a Gold Sponsor, PLUS**
- Recognition as the exclusive sponsor of the chosen activity.
- Signage displayed at the activity during the event. (*Provided by us*)
- Dedicated social media shout-outs highlighting your additional support before the event.

*Only one  
of each  
available!*

## CARNIVAL CELEBRATION JULY 11



**DOG SHOW  
SPONSOR  
\$1000**



**MAGICIAN  
SPONSOR  
\$1000**



**FACE PAINTING  
& BALLOON  
SPONSOR  
\$800**



**CARNIVAL  
GAMES  
SPONSOR  
\$700**

## HALLOWEEN HARVEST OCT 17



**CREATURES  
OF CLIFFORD  
SPONSOR  
\$700**



**GAMES &  
CONTESTS  
SPONSOR  
\$600**

## WINTER MAGIC MARKET NOV 28



**HORSE &  
WAGON  
SPONSOR  
\$900**

## ALL EVENTS



**DJ  
SPONSOR  
\$1200**



# Sponsorship Commitment Form

Company: \_\_\_\_\_

Ontario Number: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Town/City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

I would like to participate in the following sponsorship level:

## TIERED LEVEL

## ACTIVITY SPONSOR

*\*Only one available for each activity!*

\_\_\_ GOLD | \$500

\_\_\_ DJ | \$1200

\_\_\_ Face Painting & Balloon | \$800

\_\_\_ SILVER | \$250

\_\_\_ ~~Dog Show~~ | \$1000

\_\_\_ Carnival Games | \$700

\_\_\_ BRONZE | \$100

\_\_\_ Magician | \$1000

\_\_\_ Creatures of Clifford | \$700

\_\_\_ COPPER | <\$100

\_\_\_ Horse & Wagon | \$900

\_\_\_ Games & Contests | \$600

Would you like to be in attendance at the events with a promotional booth?

\_\_\_ Clifford Carnival on July 11th

\_\_\_ Clifford Winter Magic Market on Nov 28th

Please make cheque payable to:

Town of Minto

5941 Highway 89, Harriston, ON, N0G 1Z0

E-transfers are also accepted to [payment@town.minto.on.ca](mailto:payment@town.minto.on.ca)

(Please Note: Clifford Connects Sponsorship)

\_\_\_\_\_  
Sponsor

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date



**DEADLINE: March 31st, 2026**

Please email completed form to [erin@town.minto.on.ca](mailto:erin@town.minto.on.ca)