

2026 APPLICATION FORM

Complete this application form.

Business Name: _____

Primary Contact: _____

Address: _____

Telephone: _____

Email: _____

1. Are you a new business or a new to Minto business? YES or No
(If YES go to question 2, if NO go to question 4)
2. If you opened within the last 6 months, when did you officially open? _____
3. If you haven't opened yet, when do you plan to open? _____
4. Are you an expanding business? YES or No
(If YES go to question 5, if NO go to question 6)
5. Please tell us more about your expansion plans (new storefront, new product line, expanded services etc. the more details the better).

6. Why did you choose to participate in the PitchIt Business Competition.

7. Please provide a brief description of your business:

I agree to participate in the Mandatory Training on May 19, 2026.

Failure to do so will result in your removal from the contest.

Should you be selected as a Finalist, the Judges will determine based on your business model canvas, presentation and this question the customized prizes that will best suit the different finalists' needs to ensure they are as successful as they can be. Please answer this question.

The support that my business needs most is:

(Rank from 1 – 7 with 1 being the most support needed and 7 being the least support needed)

Business Training, Coaching & Mentorship

Banking Packages

Radio Advertising

Start-Up Cash (Highlight what the cash would be used for)

Website Development & Support

Print Advertising

Internet/TV Advertising

Due to the Personal Information Protection and Electronic Documents Act that took effect January 2004, this release is needed for the use of some/all information and photography if this business model canvas may win the 2026 Pitch It! Minto Business Competition.

I, _____, hereby, agree to the release of all information and photography used in the making of the 2026 Pitch It! Minto Business Competition and any other materials utilized by the Town of Minto and the Pitch It! Minto Business Competition.

2026 Judges Evaluation

Business Model Canvas 60%

1. Key Partners	0	1	2	3	4	5	6	7	8	9	10
2. Key Activities	0	1	2	3	4	5	6	7	8	9	10
3. Key Resources	0	1	2	3	4	5	6	7	8	9	10
4. Value Propositions	0	1	2	3	4	5	6	7	8	9	10
5. Customer Relations	0	1	2	3	4	5	6	7	8	9	10
6. Channels	0	1	2	3	4	5	6	7	8	9	10
7. Customer Segments	0	1	2	3	4	5	6	7	8	9	10
8. Cost Structure	0	1	2	3	4	5	6	7	8	9	10
9. Revenue Streams	0	1	2	3	4	5	6	7	8	9	10

TOTAL POINTS /90

TOTAL out of 60% _____

Financials 15%

1. Projections	0	1	2	3	4	5	6	7	8	9	10
2. Cash Flow	0	1	2	3	4	5	6	7	8	9	10

TOTAL POINTS /20

TOTAL out of 15% _____

Presentation and Ability to Answer Judges' Questions 15%

1. Understandable presentation that addresses all the main criteria	0	1	2	3	4	5	6	7	8	9	10
2. Able to listen and respond to questions	0	1	2	3	4	5	6	7	8	9	10
3. Demonstrates passion for the idea	0	1	2	3	4	5	6	7	8	9	10

TOTAL POINTS /30

TOTAL out of 15% _____

Impact on the Community 10%

1. Business is creating new jobs or part-time to full-time positions	0	1	2	3	4	5	6	7	8	9	10
2. Business is sourcing products locally	0	1	2	3	4	5	6	7	8	9	10

TOTAL POINTS /20

TOTAL out of 10% _____

TOTAL SCORE /160

TOTAL PERCENTAGE _____