



# **SPONSOR THE HOLIDAYS**

***IN PALMERSTON***



*All benefits are honoured for both events!*

**Light up the Park**  
November 14  
5:30pm-8pm

**Kris Kringle Market**  
November 20th  
4pm-8pm

**2025**



# Kris Kringle Market

November 20th  
4pm-8pm

Thousands of people visit downtown Palmerston to celebrate the holidays with us. We are currently looking for sponsors to help support the initiatives of our committee to continue to make these events bigger and better each year.

**November 14**  
**5:30pm-8pm**

- A spectacular fireworks display
- Photo opportunities with Santa Claus, Buddy the Elf, & the Grinch
- Performers
- Storytime around the fire
- Horse & Wagon Rides
- Hot Chocolate
- Activities through the park

*and more!*

**November 20th**  
**4pm-8pm**

- A huge makers' market in the street
- Various food trucks
- Photo opportunities with Santa Claus, Buddy the Elf, & the Grinch
- Festive music
- Downtown firepits
- Late night shopping

*and more!*





# LIGHT UP THE PARK PERFORMERS SPONSOR

**\$1500**

*Only One  
Available!*

Magic & Glow! Help us bring a magician or similar performer duo to the event. You would be recognized as the sponsor of this year's performers at Light Up the Park at the event and in advanced promotional material.

In addition, you will receive all the benefits of a Gold Sponsor:

- Event Partner Exposure
  - Shout out as an event sponsor at the event
- Priority Signage Opportunity & Recognition
  - Name & Logo displayed throughout the event
  - signage provided by your company
- Social Media Sponsor Highlights & Mentions
  - About our Partners post on All Aboard Palmerston Facebook & Instagram.
  - Includes: company logo, name & mention.
- Additional Social Media Posts & Mentions
- Displayed as sponsor on signage on the 2 Palmerston Community Poster Boards.
- Recognition of [www.allaboardpalmerston.ca](http://www.allaboardpalmerston.ca)
- Norgan Theatre Pre-Show Advertising
- Logo included on event poster
- Tax Receipt





# KRIS KRINGLE MARKET ACTIVATION SPONSOR

**\$1000**

*Only One  
Available!*

We are looking to bring extra flair to the Kris Kringle Market this year! This may come in the form of a performer, characters, prizes, or another fun draw. You would be recognized as the sponsor at the event and in advanced promotional material.

In addition, you will receive all the benefits of a Gold Sponsor:

- Event Partner Exposure
  - Shout out as an event sponsor at the event
- Priority Signage Opportunity & Recognition
  - Name & Logo displayed throughout the event
  - signage provided by your company
- Social Media Sponsor Highlights & Mentions
  - About our Partners post on All Aboard Palmerston Facebook & Instagram.
  - Includes: company logo, name & mention.
- Additional Social Media Posts & Mentions
- Displayed as sponsor on signage on the 2 Palmerston Community Poster Boards.
- Recognition of [www.allaboardpalmerston.ca](http://www.allaboardpalmerston.ca)
- Norgan Theatre Pre-Show Advertising
- Logo included on event poster
- Tax Receipt





# LIGHT UP THE PARK HOT CHOCOLATE SPONSOR

**\$800**

You will be recognized as the sponsor when serving hot chocolate at the Palmerston Lions Shed during Light up the Park as well as in advanced marketing materials.

*Only One  
Available!*

In addition, you will receive all the benefits of a Gold Sponsor:

- Event Partner Exposure
  - Shout out as an event sponsor at the event
- Priority Signage Opportunity & Recognition
  - Name & Logo displayed throughout the event
  - signage provided by your company
- Social Media Sponsor Highlights & Mentions
  - About our Partners post on All Aboard Palmerston Facebook & Instagram.
  - Includes: company logo, name & mention.
- Additional Social Media Posts & Mentions
- Displayed as sponsor on signage on the 2 Palmerston Community Poster Boards.
- Recognition of [www.allaboardpalmerston.ca](http://www.allaboardpalmerston.ca)
- Norgan Theatre Pre-Show Advertising
- Logo included on event poster
- Tax Receipt



# LIGHT UP THE PARK HORSE & WAGON RIDES SPONSOR

You will be recognized as the sponsor of the Horse & Wagon Rides at Light up the Park and in advanced marketing materials.

In addition, you will receive all the benefits of a Gold Sponsor:

- Event Partner Exposure
  - Shout out as an event sponsor at the event
- Priority Signage Opportunity & Recognition
  - Name & Logo displayed throughout the event
  - signage provided by your company
- Social Media Sponsor Highlights & Mentions
  - About our Partners post on All Aboard Palmerston Facebook & Instagram.
  - Includes: company logo, name & mention.
- Additional Social Media Posts & Mentions
- Displayed as sponsor on signage on the 2 Palmerston Community Poster Boards.
- Recognition of [www.allaboardpalmerston.ca](http://www.allaboardpalmerston.ca)
- Norgan Theatre Pre-Show Advertising
- Logo included on event poster
- Tax Receipt

Only One  
Available!



- Event Partner Exposure
  - Shout out as an event sponsor at the event
- Priority Signage Opportunity & Recognition
  - Name & Logo displayed throughout the event
  - signage provided by your company
- Social Media Sponsor Highlights & Mentions
  - About our Partners post on All Aboard Palmerston Facebook & Instagram.
  - Includes: company logo, name & mention.
- Additional Social Media Posts & Mentions
- Displayed as sponsor on signage on the 2 Palmerston Community Poster Boards.
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- Norgan Theatre Pre-Show Advertising
- Logo included on event poster
- Tax Receipt





**Silver  
Sponsor**

**\$250**

- Priority Signage Opportunity & Recognition
  - Name & Logo displayed throughout the event
  - signage provided by your company
- Social Media Sponsor Highlight & Mentions
  - About our Partners post on All Aboard Palmerston Facebook & Instagram.
  - Includes: company logo, name & mention.
- Norgan Theatre Pre-Show Advertising
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- Tax Receipt



**Bronze  
Sponsor**

**\$100**

- Social Media Sponsor Highlight & Mentions
- About our Partners post on All Aboard Palmerston Facebook & Instagram.
  - Includes: company logo, name & mention.
- Norgan Theatre Pre-Show Advertising
- Recognition of [www.allaboardpalmerston.ca](http://www.allaboardpalmerston.ca)
- Tax Receipt



# Sponsorship Commitment Form

Company: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
Town/City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
Telephone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Website: \_\_\_\_\_

I would like to participate in the following sponsorship level:

- ☐ PERFORMERS | \$1500    ☐ ACTIVATION | \$1000    ☐ HOT CHOCOLATE | \$800  
☐ HORSE & WAGON | \$800    ☐ GOLD | \$500    ☐ SILVER | \$250    ☐ BRONZE | \$100

Please make cheque payable to:

Town of Minto  
5941 Highway 89  
Harriston, ON  
N0G 1Z0

E-transfers are also accepted to [payment@town.minto.on.ca](mailto:payment@town.minto.on.ca)  
(Please Note: Palmerston Holiday Events Sponsorship)

\_\_\_\_\_  
Sponsor

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**DEADLINE: OCTOBER 7th, 2025**

Please email completed form to [erin@town.minto.on.ca](mailto:erin@town.minto.on.ca)

